

GOVERNORS STATE UNIVERSITY
DIVISION OF LIBERAL ARTS
COURSE SYLLABUS

Index #: MCOM 468

Course Title: Senior Seminar

Instructor: Eli Segal, E2566, (708) 534-4084
Office Hours: Tuesdays & Wednesdays,
by appointment

Credits: 3

Trimester: Fall, 1996

Description: The capstone undergraduate course; individual and group research in contemporary problems in the communication field

Intended Audience: Required of all graduating students in both Communication Studies and Media Communication areas.

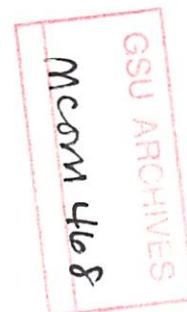
Text: **ADVENTURES IN MEDIALAND**, BY Jeff Cohen and Norman Solomon, Common Courage Press.

Expected Student Outcomes:

1. An awareness of some major problems in the Communication field today
2. Opportunity to engage in supervised individual and group research to find solutions
3. Ability to present outcomes of individual and group projects in an effective manner

Activities: Readings, discussion, individual and group research, presentation of findings.

Evaluation: Students are expected to attend class and to prepare all work in a timely manner so as to enhance their own learning experience as well as those of their group (who depend on their timely participation). There will be a midterm exam that will be based primarily on the text material. Group topics will be selected by the third class session and will be presented at the meeting following the midterm. Individual project topics are due at the midterm, with specific follow-up consultations with the instructor due on dates indicated in the course calendar.



Class & Group Participation	50%
Midterm	20%
Individual Project	30%

90-100%=A, 80-89%=B, 70-79%=C, 65-69%=D, Below 65%=F

ALL STUDENTS NOTE THE FOLLOWING

1. If there is any factor you believe will have a significant effect on your performance in this course, it is your responsibility to make this known to the instructor at the beginning of the course.
2. The course calendar lets you know, from the very first day, when assignments are due. There are, therefore, no excuses for late assignments. In addition, the first half of the course depends on group cooperation in a timely manner. Late work will receive a grade penalty. Late work that affects the performance of other members of your group is grounds for a failing grade.
3. The grade of Incomplete is not something elected by the student. It **may** be awarded by the faculty member under unusual circumstances. Please be advised that this faculty member does not plan on giving any 'I' grades (see '2,' above).

MCOM 468 Senior Seminar
Course Calendar
Fall, 1996

Class Meets: Wednesdays, 4:30-7:20PM

9/4	Introduction
9/11	Text: Pp. viii - 47
9/18	Text: Pp. 49 - 109; Group Project Topics Due
9/25	Text: Pp. 111 - 149
10/2	Text: Pp. 151 - 200
10/9	Text: Pp. 201 - 247
10/16	Midterm Exam; Individual Project Topics Due
10/23	Group Project Presentations Due
10/30	Work on Individual Projects
11/6	" " " " Individual Progress Reports *
11/13	" " " "
11/20	" " " "
11/27	Thanksgiving Holiday
12/4	Individual Projects Due at 4:30PM SHARP!
12/11	Projects Returned

* By this date, individual appointments should have been made with the instructor to demonstrate students' progress to date.